



Value Proposition

Company Background: Loaded Deck, LLC is a limited liability company founded as of February 24th, 2021 by Jared Vineyard to produce and bring to market the feature film Loaded Deck.

Leadership Team: Writer/Director/Producer Jared Vineyard has worked in the entertainment industry since 2005, creating films, series, plays, and commercials. Actor/Producer Kevin Sorbo is an international movie and TV star, who has both starred and produced hit shows and movies. Cinematographer Travis Prow is in constant demand, helming the camera and electrical departments of major TV show after TV show as well as feature films.

Products/Services: Loaded Deck is an exciting and funny movie in top performing genres with bankable talent about an undercover cop falls in love with the woman he's supposed to take down. When their heist goes wrong and suspicion turns on him, he has 30 minutes to prove someone else on the crew is the snitch or she's going to kill him.

Market: According to the Motion Pictures Association, the global entertainment industry – consisting of films' theatrical and home entertainment revenue – earned \$101 billion in 2019. \$42.5 billion of that came from box office receipts. While the pandemic caused revenue to fall in 2020 with closures of theaters, the industry's earnings have returned to growing and are expected to exceed 2019's numbers by Loaded Deck's expected release in 2022 or 2023.

Loaded Deck's genres – action and comedy – are top performing ones in the industry. Its audience is broad and can be exploited throughout the world. The expected PG-13 rating of the movie means it does not preclude teenage moviegoers. Markets around the world are constantly hungry to find movies like Loaded Deck to meet the insatiable demand for new films to see in theaters, stream, watch on TV, rent, or buy.

Loaded Deck is set to compete well in worldwide markets. Prolific producer and international TV and movie star Kevin Sorbo signed on to Loaded Deck based on the strength of the script. In his words, "This is going to be a hit."

Competition: Many independent filmmakers compete for a piece of the market, but most do not have name talent actors in their movies. According to a recently released study of independent films by AFM, there were 1,000 independent movies made in 2017. 123 were acquired by major studios.

Of the remaining 877, 60% received theatrical release. Of those 877 independent films, less than 40% had name actors. Thus, Loaded Deck, with its name talent, has a very high chance of landing theatrical distribution, where recent Kevin Sorbo movies of similar budget to Loaded Deck's have performed very well.

Financial Projections: Both of Kevin Sorbo's recent movies of similar budget to Loaded Deck's have done extremely well. Let There Be Light did \$12M in sales on a \$2.3M budget. God's Not Dead did \$140M in sales on a \$2M budget.

Financial Projections (Unaudited):

	2022 Theatrical	2023-24 Post-Theatrical US	2023-24 Post-Theatrical Foreign
Revenue	\$10,800,000.00	\$6,473,582.73	\$12,548,495.66
EBIT	\$8,300,000.00	\$6,473,582.73	\$12,548,495.66

Quick Facts

Company Name:

Loaded Deck, LLC

Contact:

Jared Vineyard

Address:

961 Bridgewood Way
Sunnyvale, CA 94089

Phone:

310-499-3847

Email:

JaredVineyard@gmail.com

Website:

www.LoadedDeckMovie.com

Industry:

Entertainment

Domain:

Feature Film Production

Writer/Director/Producer:

Jared Vineyard

Producer/Actor:

Kevin Sorbo

Associate Producers:

Erin Kiniry
Angela Anderson
Billy Holden

Actors:

Quinton Aaron
Dian Bachar
Lunden De'Leon
Elaine Mani Lee
Jamal Woolard
Alix Kermes

Cinematographer:

Travis Prow

Amount of Financing Sought:

\$2.5M

Current Investors:

Rakhi Israni
Nitesh Singh